

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [Portfolio URL]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Product Content Strategist** position at [Company Name]. Currently serving as a **Technical Editor** at [Current/Previous Company], I have spent [Number] years ensuring accuracy, clarity, and consistency across complex documentation. I am now eager to transition my focus from refining existing content to architecting end-to-end content experiences that drive product engagement and user success.

In my recent role, I evolved beyond traditional editing by [mention a key achievement, e.g., developing a company-wide style guide or streamlining the documentation workflow]. This experience taught me that effective content is not just about grammatical precision, but about strategic placement and user-centric design. I am confident I can apply this perspective to [Company Name]'s goals by:

- **Bridging Technical and Product Goals:** Translating complex technical capabilities into clear, value-driven narratives for the [Target Audience].
- **Data-Driven Iteration:** Using my analytical background to audit content performance and optimize the user journey based on [Metric, e.g., support ticket reduction].
- **Cross-Functional Collaboration:** Partnering with UX designers and Product Managers to integrate content strategy early in the development lifecycle.

I have long admired [Company Name]'s approach to [mention a specific product or content initiative], and I am excited by the opportunity to contribute to your team's mission. My background in technical precision combined with a strategic mindset makes me a strong fit for this evolution of the content role.

Thank you for your time and consideration. I look forward to discussing how my editorial expertise can support your product content strategy.

Sincerely,

[Your Name]