

[Your Full Name]
[City, State, Zip Code]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio URL]

[Date]

[Hiring Manager Name]
[Title]
[Brand/Company Name]
[Company Address]

Dear [Hiring Manager Name or "Content Team"],

As an editorial professional with [Number] years of experience at [Current/Former Magazine Name], I have spent my career mastering the art of storytelling to build loyal audiences. I am writing to express my interest in the [Job Title] position at [Company Name], where I aim to translate my editorial expertise into a robust content strategy that drives brand growth and engagement.

In my recent role as [Current Title], I managed [mention specific responsibility, e.g., an editorial calendar of 20+ monthly features]. My background has equipped me with a unique "audience-first" lens that is essential for modern brand strategy. I specialize in identifying emerging trends and distilling complex narratives into compelling multi-platform content. At [Magazine Name], I successfully [mention a measurable achievement, e.g., increased digital traffic by X% or launched a successful newsletter].

The transition from editorial to brand strategy is driven by my passion for [mention a specific aspect of the company's brand, e.g., sustainable fashion/fintech innovation]. I am eager to apply my skills in [Skill 1, e.g., content lifecycle management], [Skill 2, e.g., cross-functional collaboration], and [Skill 3, e.g., SEO-driven storytelling] to help [Company Name] achieve its strategic goals.

I look forward to discussing how my editorial perspective can elevate [Company Name]'s brand voice. Thank you for your time and consideration.

Sincerely,

[Your Signature/Printed Name]