

[Your Full Name]  
[Phone Number]  
[Email Address]  
[LinkedIn Profile/Portfolio URL]

[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the [**Target Job Title, e.g., Enterprise Content Strategist**] position at [Company Name]. Having served as an Editorial Manager for [Number] years at [Current/Previous Company], I have developed a deep expertise in high-volume publishing and team leadership. I am now eager to translate these skills into a holistic content strategy role that aligns cross-functional goals with measurable business outcomes.

During my tenure as Editorial Manager, I successfully transitioned our department from a reactive production house to a data-informed editorial engine. My background in [Specific Area, e.g., technical SEO or brand voice consistency] allows me to view content not just as individual pieces, but as a scalable asset ecosystem. Key achievements that demonstrate my readiness for an enterprise-level strategy role include:

- **Scalability:** [Mention a framework or workflow you implemented to handle high volume].
- **Data-Driven Decision Making:** [Describe how you used analytics to pivot content direction or increase ROI].
- **Cross-Functional Collaboration:** [Explain how you worked with Product, Sales, or Engineering to unify messaging].

What draws me to [Company Name] is your commitment to [Specific Company Initiative or Value]. I am particularly impressed by your approach to [Specific Content Example], and I am confident that my background in streamlining complex editorial processes will help optimize your content lifecycle and drive enterprise-wide growth.

I look forward to discussing how my editorial leadership and strategic vision can contribute to the continued success of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Signature (if sending by mail)]  
[Your Full Name]