

[Your Full Name]

[Your Phone Number]

[Your Email Address]

[Your LinkedIn Profile URL]

[Your Portfolio/Website URL]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Content Team Hiring Manager"],

I am writing to express my interest in the [Content Strategist Job Title] position at [Company Name]. As an experienced Editor with [Number] years of experience in [Industry/Niche], I have spent my career not only refining prose but also aligning narrative goals with audience needs. I am now eager to leverage my background in editorial excellence to drive high-level content strategy and measurable business growth for your team.

In my recent role at [Current/Previous Company], I evolved beyond traditional copyediting to oversee [specific project, e.g., a content audit or multi-channel campaign]. This experience allowed me to bridge the gap between creative production and strategic objectives by:

- Developing and implementing a content lifecycle that increased [Metric, e.g., engagement/retention] by [Percentage].
- Translating complex [Data/User Insights] into actionable editorial pillars and style guides.
- Collaborating with cross-functional teams in [Design/SEO/Marketing] to ensure brand consistency across all touchpoints.

I am particularly drawn to [Company Name] because of your [mention a specific campaign, brand value, or recent project of theirs]. My transition from Editor to Content Strategist is fueled by my passion for the "why" behind the content. I possess the analytical mindset required to evaluate content performance and the editorial intuition to ensure that every piece of content resonates deeply with the target audience.

I am confident that my unique blend of editorial precision and strategic thinking will make me a valuable asset to [Company Name]. I look forward to the possibility of discussing how my skills in [Key Skill 1] and [Key Skill 2] can contribute to your team's upcoming goals.

Sincerely,

[Your Name]