

[Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio URL]
[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name], I am writing to express my interest in the **[Content Strategist Title]** role at [Company Name]. Having spent [Number] years as a Digital Editor at [Current/Previous Company], I have developed a deep expertise in storytelling and audience engagement. I am now eager to transition these skills into a strategic capacity to help [Company Name] achieve its long-term business objectives through data-driven content frameworks. In my most recent role, I evolved beyond traditional editorial oversight to manage [Specific Strategic Project, e.g., a multi-channel content calendar or SEO migration]. By analyzing [Specific Metric, e.g., traffic patterns or conversion rates], I successfully [Specific Achievement, e.g., increased organic reach by X% or improved retention by Y%]. This experience taught me how to bridge the gap between creative execution and high-level brand goals. I am particularly drawn to [Company Name] because of your recent [Specific Initiative or Campaign]. My background in digital editorial work allows me to not only envision a content vision but also understand the operational requirements needed to execute it. I am prepared to bring my skills in [Skill 1, e.g., Content Auditing], [Skill 2, e.g., Taxonomy Development], and [Skill 3, e.g., Stakeholder Management] to your team. Thank you for your time and consideration. I look forward to the possibility of discussing how my editorial perspective can strengthen your content strategy.

Sincerely,

[Full Name]