

[Your Full Name]

[Your Phone Number] | [Your Email Address]

[Your LinkedIn Profile URL] | [Your Portfolio Link]

[Date]

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Content Strategist Role]** at **[Company Name]**.

Having spent **[Number]** years refining narrative precision and editorial excellence as a Copy Editor, I am eager to transition my skills into a strategic role where I can shape the overarching roadmap and performance of **[Company Name]**'s content. In my previous role at

[Current/Previous Company], I did more than correct syntax; I ensured every piece of content aligned with our brand voice and served a specific user need. This experience has given me a "micro" perspective on quality that I am now applying to "macro" content problems.

Specifically, I have: **â€¢ [Achievement 1: Mention a time you optimized a content workflow or style guide].** **â€¢ [Achievement 2: Mention a project where you used data or audits to improve content performance].** **â€¢ [Achievement 3: Mention collaboration with design, SEO, or marketing teams].**

I understand that effective content strategy is where editorial integrity meets business objectives. My background as an editor makes me uniquely qualified to bridge this gap, ensuring that content is not only accurate and polished but also purposeful, scalable, and measurable. I am particularly drawn to **[Company Name]** because of **[mention a specific project or value of the company]**. I am confident that my editorial rigor and analytical approach will help elevate your content operations. Thank you for your time and consideration. I look forward to discussing how my editorial expertise can drive your content strategy forward.

Sincerely,

[Your Name]