

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile / Portfolio URL]

[Current Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Junior Content Strategist position at [Company Name]. Having served as an Associate Editor at [Current/Previous Company], I have developed a keen eye for narrative consistency and audience engagement. I am now eager to transition my editorial expertise into a strategic role where I can shape data-driven content frameworks and cross-platform growth.

During my tenure as an Associate Editor, I was responsible for [mention a key editorial responsibility, e.g., managing a content calendar or overseeing a team of freelancers]. I successfully [mention a specific achievement, e.g., increased monthly traffic by X% or improved engagement metrics]. This experience taught me that impactful content is not just about quality writing, but about aligning every piece of media with overarching business goals and user intent.

My background in editorial production has equipped me with the skills necessary to excel as a Content Strategist, including [Skill 1: e.g., SEO research], [Skill 2: e.g., content auditing], and [Skill 3: e.g., stakeholder management]. I am particularly drawn to [Company Name] because of [mention a specific project or brand value], and I am confident that my ability to bridge the gap between creative storytelling and analytical strategy will be an asset to your team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my editorial background can support the strategic vision of [Company Name].

Sincerely,

[Your Signature]
[Your Printed Name]