

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[City, State, Zip]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Content Strategy Lead** position at [Company Name]. Currently serving as an **Acquisitions Editor** at [Current Company], I have spent the past [Number] years identifying market trends and curating high-performing content. I am now eager to leverage my editorial intuition and data-driven approach to lead comprehensive content strategies that drive brand growth and audience engagement.

During my tenure as an Acquisitions Editor, I successfully [mention a specific achievement, e.g., expanded the digital catalog by 30% or managed a portfolio generating \$X in revenue]. This role required more than just selecting manuscripts; it demanded a deep understanding of lifecycle management, competitive analysis, and cross-functional collaboration. I have honed the ability to translate high-level business goals into actionable editorial roadmaps, a skill I am prepared to apply to [Company Name]'s content ecosystem.

My background has equipped me with the following core competencies essential for a Content Strategy Lead:

- **Strategic Planning:** Transitioning from individual project acquisition to holistic content pillars and long-term scheduling.
- **Audience Analysis:** Utilizing market data to predict content gaps and optimize delivery across multiple platforms.
- **Stakeholder Management:** Bridging the gap between creative teams, marketing, and executive leadership to ensure brand consistency.

I am particularly drawn to [Company Name] because of [mention a specific project or company value]. I am confident that my experience in managing the delicate balance between creative excellence and commercial viability makes me an ideal candidate for this leadership role.

Thank you for your time and consideration. I look forward to discussing how my editorial expertise can contribute to the evolution of your content strategy.

Sincerely,

[Your Signature]

[Your Printed Name]