

[Your Full Name]  
[Your Phone Number]  
[Your Email Address]  
[LinkedIn Profile URL]  
[Portfolio/Website URL]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name or "Hiring Team"],

I am writing to express my enthusiastic interest in the [Job Title] position at [Company Name]. As a dedicated hospitality professional transitioning into digital marketing, I bring a unique blend of high-pressure multitasking, consumer behavior insight, and a technical foundation in Search Engine Optimization.

While my recent experience has been in front-of-house operations at [Restaurant Name], I have spent the past [Timeframe] intensively training in SEO methodologies. I have successfully completed [Certifications, e.g., Google Analytics, HubSpot, or SEMrush courses] and have applied these skills by [mention a project, e.g., optimizing a personal blog or assisting a local business]. My background in the restaurant industry has equipped me with an acute ability to anticipate user intent—a skill directly transferable to keyword research and content strategy.

In my previous role, I mastered the art of managing competing priorities in a fast-paced environment, ensuring 100% customer satisfaction through clear communication and problem-solving. I am eager to apply this same work ethic to [Company Name]'s SEO goals, specifically by contributing to [mention a specific company project or need mentioned in the job post].

I am eager to demonstrate how my drive and technical training can benefit your team. Thank you for your time and consideration.

Sincerely,

[Your Name]