

[Your Full Name]
[Phone Number] | [Email Address]
[LinkedIn Profile URL / Portfolio Link]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name or "Content Team Hiring Manager"],

I am writing to express my enthusiastic interest in the [Job Title] position at [Company Name]. Transitioning from a background in high-volume hospitality and front-of-house service, I offer a unique perspective on audience engagement, brand storytelling, and rapid problem-solving that I am eager to apply to your content marketing strategy.

In my experience as a [Current/Previous Role] at [Establishment Name], I developed a keen understanding of consumer behavior. While my primary role was service-oriented, I successfully [mention a transferable achievement, e.g., assisted in managing social media posts / drafted menu descriptions / engaged customers to build brand loyalty]. This taught me how to distill complex information into clear, persuasive communication that resonates with a specific audience.

My front-of-house experience has equipped me with several key skills critical to content marketing:

- **Audience Awareness:** Analyzing customer needs in real-time to tailor communication styles.
- **Adaptability:** Producing high-quality output under tight deadlines and changing priorities.
- **Narrative Building:** Effectively communicating the value of [Product/Service] to diverse demographics.

I have spent the last [Time Period] honing my technical marketing skills, including [mention relevant tools/skills, e.g., SEO basics, Canva, WordPress, or Copywriting]. I am particularly drawn to [Company Name] because of your [mention a specific campaign or company value], and I am confident that my work ethic and fresh perspective will make me a valuable asset to your creative team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in customer-centric service can translate into impactful content for [Company Name].

Sincerely,

[Your Name]