

[Your Full Name]  
[Your Phone Number]  
[Your Email Address]  
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the Entry Level Marketing Assistant position at [Company Name]. With a strong foundation in high-volume food service and a passion for [specific aspect of marketing, e.g., digital storytelling/brand engagement], I am eager to pivot my professional focus and contribute to your marketing team's success.

While my professional background is rooted in the food service industry, the core competencies I have developed are directly transferable to a marketing environment. Managing fast-paced operations at [Current/Former Restaurant Name] has equipped me with exceptional time management skills and the ability to maintain composure under pressure. More importantly, my experience in front-of-house service has provided me with a deep understanding of consumer behavior, customer satisfaction, and the importance of consistent brand representation.

During my time at [Current/Former Restaurant Name], I successfully:

- [Example: Managed social media updates or promoted daily specials to increase foot traffic].
- [Example: Resolved customer concerns effectively, maintaining a 4.5-star rating on review platforms].
- [Example: Collaborated with a diverse team to execute promotional events and seasonal menu launches].

I am particularly drawn to [Company Name] because of [mention a specific marketing campaign or company value]. I am a quick learner, a proactive communicator, and I am ready to apply my dedication to excellence to help [Company Name] reach its marketing goals.

Thank you for your time and for considering my application. I look forward to the possibility of discussing how my unique perspective and work ethic can benefit your team.

Sincerely,

[Your Signature]  
[Your Printed Name]