

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio Link]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the [Job Title] position at [Company Name]. Having spent [Number] years delivering high-quality service in the fast-paced hospitality industry, I am eager to pivot my expertise in audience engagement, brand representation, and multitasking toward managing your social media presence.

As a waiter at [Most Recent Restaurant], I mastered the art of "reading the room" and tailoring communication styles to diverse demographics—skills that translate directly to community management and content tone. In an environment where timing and presentation are critical, I developed a sharp eye for visual aesthetics and the ability to handle high-pressure situations with a solution-oriented mindset. I have also independently [mention a specific digital achievement, e.g., grown a personal account/managed a side project], gaining proficiency in [Software/Platform Name].

My transition from hospitality to social media is fueled by a desire to apply my interpersonal strengths to a digital landscape. I am confident that my background in customer psychology, combined with my technical knowledge of [mention 1-2 platforms, e.g., Instagram/TikTok], will allow me to foster meaningful connections with your followers and elevate [Company Name]'s online voice.

Thank you for your time and for considering my unique perspective. I look forward to discussing how my transferable skills can contribute to your team's digital growth.

Sincerely,

[Your Name]