

[Your Full Name]  
[Your Phone Number]  
[Your Email Address]  
[Portfolio Link/LinkedIn Profile]

[Current Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the [Job Title] position at [Company Name]. Having operated as a successful freelance Marketing Specialist for [Number] years, I have developed a versatile skill set across [List 2-3 Core Skills, e.g., digital strategy, brand development, and lead generation]. I am now eager to pivot my career toward a dedicated corporate role where I can apply my cross-industry insights to contribute to [Company Name]'s long-term growth.

During my time as a freelancer, I functioned as a one-person agency, managing end-to-end marketing lifecycles for diverse clients. My background required me to be highly self-directed and ROI-focused. Notable achievements include [Mention a specific metric, e.g., increasing social engagement by 40% for a tech startup] and [Mention another achievement, e.g., streamlining content production workflows]. These experiences have equipped me with the agility to manage complex projects and the analytical mindset necessary to thrive in a structured corporate environment.

While I value the independence of freelance work, I am specifically looking to join [Company Name] because of your reputation for [Mention a specific company value or recent campaign]. I am excited by the prospect of collaborating with a specialized team and focusing my expertise on a singular, evolving brand identity. I am confident that my ability to adapt quickly and my experience in managing high-level marketing budgets will make me a valuable asset to your department.

I have attached my resume and portfolio for your review. I look forward to the possibility of discussing how my unique background as a freelance strategist can support the objectives of the [Department Name] team at [Company Name].

Thank you for your time and consideration.

Sincerely,  
**[Your Name]**