

# [FULL NAME]

[PHONE NUMBER] | [EMAIL ADDRESS] | [PORTFOLIO URL/WEBSITE]  
[LINKEDIN PROFILE] | [CITY, STATE]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

As a professional photographer with [Number] years of experience shaping visual narratives for [Industry/Niche], I am writing to express my strong interest in the Creative Director position at [Company Name]. My career has been defined by a transition from capturing singular moments to architecting comprehensive brand identities and leading multidisciplinary creative teams.

Throughout my tenure at [Current/Previous Company], I have evolved beyond the lens to manage high-level creative strategy. I successfully led the visual direction for [Specific Major Project or Campaign], resulting in a [Percentage]% increase in [Metric, e.g., brand engagement/ROI]. My deep technical understanding of composition, lighting, and post-production allows me to communicate effectively with designers, videographers, and stylists, ensuring that every asset aligns with a cohesive brand vision.

I am particularly drawn to [Company Name] because of your recent [Mention a specific campaign or company value]. My approach to creative direction is rooted in "visual storytelling with intent"-ensuring that aesthetic excellence always serves the broader business objectives. I am confident that my background in high-end production and my ability to mentor creative talent will make me a vital asset to your leadership team.

Enclosed is my portfolio, which showcases my journey from photography to creative oversight. I look forward to the possibility of discussing how my vision aligns with the future of [Company Name].

Sincerely,

[Your Signature (if sending by mail)]

**[Full Name]**