

[Full Name]

[PORTFOLIO URL] | [EMAIL ADDRESS] | [PHONE NUMBER] | [LOCATION]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name/Creative Director],

After [Number] years of shaping visual narratives as a Lead Photographer, I am writing to express my interest in the [Position Title, e.g., Creative Director] role at [Company Name]. Having spent my career mastering the technical and emotional nuances of the frame, I am eager to transition my expertise into overseeing the holistic creative vision of your brand.

In my recent role at [Current/Previous Company], I moved beyond the lens to manage end-to-end production cycles, from initial concept mood-boarding to post-production quality control. I successfully led a team of [Number] creatives, ensuring that every asset produced was not only visually striking but also strictly aligned with [specific brand goal or aesthetic]. My experience has taught me that a powerful image is only as effective as the strategy behind it.

I have followed [Company Name]'s growth and am particularly inspired by your [Specific Project or Campaign]. With my background in visual storytelling and cross-functional leadership, I am confident in my ability to elevate your creative output, streamline production workflows, and mentor your design and photography teams to reach new artistic heights.

Thank you for your time and consideration. I look forward to the possibility of discussing how my vision aligns with the future of [Company Name].

Best regards,

[Full Name]