

[YOUR FULL NAME]
[PORTFOLIO URL / SOCIAL HANDLE]
[EMAIL ADDRESS] | [PHONE NUMBER]
[CITY, STATE]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

RE: [Job Title / Creative Director Position]

Dear [Hiring Manager Name],

As a professional photographer with [Number] years of experience shaping visual narratives for [Niche/Industry], I am writing to express my interest in the [Job Title] role at [Company Name]. Having spent my career mastering the technical and aesthetic nuances of the lens, I am eager to transition my expertise in visual storytelling into a broader Creative Direction capacity.

During my tenure as a freelance photographer, I have naturally gravitated toward the responsibilities of a Creative Director—often overseeing end-to-end production, conceptualizing seasonal campaigns, and managing multi-disciplinary teams of stylists, models, and editors. My portfolio reflects more than just technical proficiency; it demonstrates a consistent ability to translate brand identities into cohesive visual languages that resonate with target audiences.

At [Company Name], I am particularly drawn to [Specific Project or Brand Value]. I am confident that my background in [Specific Skill, e.g., Editorial Lighting or Brand Strategy] and my experience in [Notable Achievement] will allow me to elevate your creative output and streamline production workflows.

I look forward to the possibility of discussing how my vision and leadership skills can contribute to the continued growth of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]