

[Full Name]

[Address, City, State, Zip Code]
[Phone Number] | [Email Address]
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

RE: Social Impact Manager - [Job Reference Number/Title]

Dear [Hiring Manager Name],

[Opening Paragraph: State your interest in the Social Impact Manager role. Explicitly bridge your background in social work with the company's specific mission. Mention how your experience managing complex human systems translates to corporate social responsibility or community impact.]

[Second Paragraph: Detail your clinical or case management expertise in terms of program management. Use language like "stakeholder engagement," "resource allocation," and "outcomes measurement." Highlight your ability to navigate diverse socioeconomic landscapes and build partnerships.]

[Third Paragraph: Focus on data and strategy. Describe how you have used evidence-based practices or reporting to improve community outcomes. Mention your experience with advocacy, policy compliance, or leading multidisciplinary teams to solve systemic issues.]

[Fourth Paragraph: Connect your values to the company's CSR goals. Explain why moving from direct service to social impact management is a strategic evolution of your career and how your "on-the-ground" perspective prevents "impact washing."]

[Closing Paragraph: Summarize your unique value proposition. Express enthusiasm for a formal interview to discuss how your social work framework can drive the company's impact initiatives.]

Sincerely,

[Signature]
[Typed Full Name]