

[Full Name]

[Phone Number]

[Email Address]

[Portfolio/LinkedIn URL]

[City, State]

[Date]

[Hiring Manager Name]

[Title]

[Organization Name]

[Office Address]

**RE: Public Relations Coordinator Application - [Your Name]**

Dear [Hiring Manager Name],

As a seasoned visual storyteller with a background in high-stakes photojournalism, I am writing to express my interest in the Public Relations Coordinator position at [Organization Name]. My career has been defined by the ability to capture compelling narratives and manage rapid communication cycles-skills I am eager to pivot toward enhancing your organization's brand presence and media outreach.

During my tenure as a Photojournalist at [Previous Publication/Agency], I developed a keen eye for "the lead" and an instinctive understanding of what makes a story newsworthy. I have spent years working alongside editors and reporters to meet strict deadlines, often in high-pressure environments. This experience has provided me with an insider's perspective on the media landscape, allowing me to understand exactly what journalists need from PR professionals to create impactful coverage.

Beyond the lens, I have successfully managed multi-platform content strategies and maintained professional relationships with diverse stakeholders under public scrutiny. I am confident that my ability to translate complex events into relatable, visual-first narratives will serve [Organization Name] well in managing press releases, coordinating media events, and maintaining a consistent corporate voice across digital channels.

I am eager to discuss how my unique blend of editorial judgment and creative technical skills can contribute to your communications team. Thank you for your time and consideration.

Sincerely,

[Your Signature]

[Your Printed Name]