

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile/Portfolio URL]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

As a seasoned journalist with [Number] years of experience at [Current/Previous Media Outlet], I have spent my career mastering the art of storytelling, deadline management, and media relations from the inside out. I am writing to express my strong interest in the [Job Title] position at [Company Name], where I aim to leverage my editorial expertise to elevate your brand's public narrative.

Throughout my time in the newsroom, I have developed a keen "nose for news" that allows me to identify exactly what makes a story pitchable to top-tier outlets. I have successfully [mention a key journalistic achievement, e.g., managed a complex beat/increased digital engagement by X%], which has honed my ability to synthesize complex information into compelling, audience-centric messaging. Transitioning into Public Relations, I bring a pre-established network of media contacts and an intimate understanding of how to craft press releases that capture an editor's attention.

I am particularly drawn to [Company Name] because of [mention a specific company project, value, or campaign]. My background in investigative reporting and multimedia content creation equips me to manage [specific PR task mentioned in job description, e.g., crisis communications or brand strategy] with a strategic, detail-oriented approach that traditional PR candidates may lack.

I am eager to bring my unique perspective as a former member of the press to your communications team. Thank you for your time and consideration. I look forward to discussing how my editorial background can support [Company Name]'s growth goals.

Sincerely,

[Your Name]