

**[Your Full Name]**  
[Your Phone Number]  
[Your Email Address]  
[Your Portfolio URL/LinkedIn Profile]

[Date]

[Hiring Manager Name]  
[Title]  
[Agency/Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the **Public Relations Consultant** position at [Company Name]. Having spent the last [Number] years as a successful Freelance Writer for publications including [Publication A] and [Publication B], I have developed a keen eye for newsworthy narratives and a deep understanding of what editors look for. I am eager to leverage this "insider" perspective to drive strategic media placement and brand authority for your clients.

Throughout my freelance career, I have not only authored content but have actively managed the lifecycle of a story-from research and ideation to final publication. My background has equipped me with a specialized skill set that directly translates to high-impact PR consulting:

- **Media Relations:** I maintain an extensive network of editorial contacts and understand how to craft pitches that bypass the "slush pile."
- **Strategic Storytelling:** I excel at identifying the unique "hook" in a brand's journey and translating complex concepts into compelling press releases and thought-leadership pieces.
- **Adaptability & Deadline Management:** Managing a diverse freelance roster has honed my ability to pivot between different industry voices and meet rigorous deadlines without compromising quality.

In my recent work with [Client/Niche], I successfully [mention a specific achievement, e.g., secured a feature story or increased organic engagement]. This experience demonstrated my ability to act as a bridge between organizational goals and public perception-a role I am ready to formalize as a consultant with [Company Name].

I am particularly drawn to your firm because of [mention a specific project or client of theirs]. I am confident that my transition from the newsroom side to the strategic side will provide your team with a competitive edge in media outreach.

Thank you for your time and consideration. I look forward to the possibility of discussing how my writing background and media insights can contribute to [Company Name]'s continued success.

Sincerely,

[Your Name]