

[Your Full Name]
[Phone Number]
[Email Address]
[Portfolio Link/LinkedIn Profile]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

As a digital journalist with [Number] years of experience reporting on [Beat/Industry], I have spent my career mastering the art of narrative, deadline-driven multitasking, and audience engagement. I am writing to express my interest in the [Job Title] position at [Company Name], where I aim to leverage my editorial expertise to elevate your brand's presence and media relations strategy.

Throughout my tenure at [Current/Previous Publication], I developed a keen "news sense" that allows me to identify what makes a story resonate with both editors and the public. I have successfully managed [Specific Metric, e.g., 500k+ monthly page views] and cultivated a vast network of media contacts. This insider perspective provides me with a unique advantage in Public Relations: I know exactly how to craft pitches that bypass the "delete" key and secure high-value placements.

Transitioning from the newsroom to PR, I bring technical proficiency in digital storytelling, SEO optimization, and social media analytics. I am adept at translating complex corporate initiatives into compelling, human-centric stories that build brand loyalty. At [Company Name], I am eager to apply my skills in crisis communication, content strategy, and stakeholder engagement to drive measurable results.

Thank you for your time and consideration. I look forward to discussing how my background in digital media can support [Company Name]'s communication goals.

Sincerely,

[Your Name]