

[Your Full Name]

[Portfolio URL] | [LinkedIn Profile]

[Email Address] | [Phone Number]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. With a formal background in Visual Communications and a pivot into User Experience Design, I offer a unique blend of aesthetic precision and user-centric problem solving.

My transition from visual design to UX was driven by a desire to understand the *why* behind the *how*. While my foundation in Visual Communications allows me to craft high-fidelity interfaces with strong hierarchy, typography, and color theory, my UX training has equipped me to validate those choices through user research, wireframing, and usability testing. At [Previous Company or Project], I successfully [mention a specific achievement where visual skills met UX goals, e.g., improved conversion by redesigning a flow while maintaining brand integrity].

What excites me about **[Company Name]** is [mention a specific product, design system, or company value]. I am confident that my ability to bridge the gap between complex information architecture and intuitive visual storytelling will make me a valuable asset to your design team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in visual strategy can contribute to the user experience goals at **[Company Name]**.

Best regards,

[Your Name]