

[Your Full Name]

[Portfolio URL]

[LinkedIn Profile]

[Email Address]

[Phone Number]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

Re: **[Job Title]** Application

I am writing to express my enthusiastic interest in the **[Job Title]** position at **[Company Name]**. Having spent **[Number]** years as a Graphic Designer, I have spent my career mastering visual communication and brand identity. I am now pivoting into UX Design to combine my aesthetic expertise with a deep commitment to user-centered problem solving and functional empathy.

Throughout my tenure as a Graphic Designer at **[Previous Company]**, I developed a keen eye for hierarchy, typography, and layout. However, I found myself increasingly drawn to the "why" behind the design. This led me to **[mention UX certification, bootcamp, or specific self-study]**, where I translated my visual skills into wireframing, high-fidelity prototyping, and usability testing. I understand that great design isn't just about how it looks, but how it works for the person using it.

My background offers a unique advantage to your design team:

- **Visual Precision:** I can move seamlessly from low-fidelity sketches to polished, developer-ready UI components.
- **Iterative Mindset:** Experience presenting designs to stakeholders and incorporating feedback to meet business goals.
- **Cross-functional Collaboration:** A proven track record of working with marketing and technical teams to ensure brand consistency across platforms.

I am particularly drawn to **[Company Name]** because of your commitment to **[mention a specific product feature or company value]**. I am eager to apply my hybrid skillset to help your team create intuitive and delightful digital experiences.

Thank you for your time and consideration. I look forward to the possibility of discussing how my transition from graphic to UX design can bring value to your upcoming projects.

Sincerely,

[Your Name]