

[Your Full Name]
[Portfolio URL] | [LinkedIn Profile]
[Phone Number] | [Email Address]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Re: [Job Title, e.g., UX Designer / Product Designer]

Dear [Hiring Manager Name or "Hiring Team"],

After [Number] years of leading visual strategy as a Senior Graphic Designer at [Current/Previous Company], I am writing to express my interest in the [Job Title] position at [Company Name]. My background in high-level visual communication, combined with my recent transition into User Experience design, allows me to bridge the gap between aesthetic excellence and functional user-centric solutions.

Throughout my career, I have mastered the art of visual storytelling and brand consistency. However, my focus has shifted toward the "why" behind the design. I recently completed [Certification/Degree/Bootcamp], where I applied my design foundation to UX methodologies including user research, wireframing, and interactive prototyping. I am eager to bring my expertise in [Key Skill, e.g., Design Systems or Typography] to a team that values data-driven empathy and seamless interface design.

At [Previous Company], I successfully [mention a major achievement that translates to UX, e.g., led a redesign that increased engagement by X%]. This experience taught me how to manage complex stakeholder requirements while advocating for the end-user. I am particularly drawn to [Company Name] because of your commitment to [Specific company project or value], and I am confident that my senior-level design intuition will contribute to the maturity of your product team.

I have attached my portfolio, which showcases how I have translated my senior design experience into user-centered case studies. I look forward to the possibility of discussing how my unique perspective can support [Company Name]'s design goals.

Thank you for your time and consideration.

Sincerely,

[Your Name]