

# [Your Name]

[Phone Number] | [Email Address] | [Portfolio URL] | [LinkedIn Profile]  
[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the **[UX Designer/Junior UX Designer]** position at **[Company Name]**. Having established a successful career as a Graphic Designer specializing in [Specific Niche, e.g., Brand Identity], I am now transitioning into User Experience design to combine my visual expertise with data-driven, user-centric problem-solving.

Throughout my [Number] years in graphic design, I have developed a keen eye for aesthetics, typography, and hierarchy. However, my most impactful work occurred when I began applying UX methodologies-such as [User Research/Wireframing/Prototyping]-to my design process. For example, at [Previous Company], I redesigned [Project Name], which resulted in a [Percentage]% increase in user engagement by focusing on intuitive navigation rather than just visual appeal.

I have recently completed [Certification/Bootcamp/Degree] where I mastered industry-standard tools including Figma and Adobe XD, while refining my skills in user journey mapping, usability testing, and information architecture. My background allows me to bridge the gap between "how it looks" and "how it works," ensuring that high-fidelity designs are not only beautiful but also accessible and functional.

I am particularly drawn to **[Company Name]** because of [Specific Reason, e.g., your commitment to accessible FinTech solutions]. I am eager to bring my unique perspective on visual storytelling and my technical UX training to your design team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my transition from graphic design to UX can provide immediate value to **[Company Name]**.

Sincerely,

**[Your Name]**