

[Your Full Name]

[PHONE NUMBER] | [EMAIL ADDRESS] | [PORTFOLIO URL] | [LINKEDIN PROFILE]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

As a seasoned graphic designer with [Number] years of experience in high-end print media and brand identity, I am writing to express my enthusiasm for the [Job Title] position at [Company Name]. Having mastered the art of visual communication in the physical realm, I am now translating my expertise in typography, layout, and color theory into the world of User Experience (UX) design.

Throughout my career in print, I have focused on how users navigate information-whether through the flow of a multi-page publication or the tactile hierarchy of packaging. My transition to digital design is driven by a desire to solve complex problems through interactivity and data-driven empathy. I have recently supplemented my design background with [Certification/Course Name], where I refined my skills in wireframing, prototyping, and user testing using [Tools like Figma/Adobe XD].

In my previous role at [Previous Company], I successfully managed [Project Description], which required a deep understanding of audience psychology and technical precision. I bring this same meticulous attention to detail to digital interfaces, ensuring that every pixel serves a functional purpose. I am particularly drawn to [Company Name] because of your commitment to [Specific Company Value or Project].

I am eager to demonstrate how my "print-to-pixel" perspective can provide a unique edge to your design team, blending classic design principles with modern digital accessibility standards. Thank you for your time and consideration.

Sincerely,

[Your Name]