

[Your Full Name]

[Phone Number] | [Email Address] | [Portfolio URL] | [LinkedIn Profile]

[Current Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. Having spent **[Number]** years as a Graphic Designer, I have developed a keen eye for visual communication and brand identity. I am now transitioning into UX Design to combine my aesthetic expertise with a deep commitment to user-centric problem solving and data-driven iteration.

Throughout my career in graphic design, I found that my most successful projects were those where I prioritized the end-user's journey over pure aesthetics. At **[Previous Company]**, I moved beyond the brief to analyze **[Specific User Pain Point or Business Goal]**, which resulted in **[Quantifiable Result or Qualitative Improvement]**. This realization led me to pivot my focus to UX, where I have recently completed **[Certification/Course]** and built a portfolio focused on empathy mapping, wireframing, and usability testing.

In my transition, I bring a unique advantage: the ability to bridge the gap between high-fidelity visual design and functional architecture. I am proficient in **[UX Tools like Figma/Adobe XD]** and have a solid foundation in **[UX Research Methods or Design Systems]**. I am particularly drawn to **[Company Name]** because of your approach to **[Specific Company Product or Design Value]**, and I am eager to apply my hybrid skillset to enhance your team's output.

I have attached my resume and a link to my portfolio, which showcases my journey from visual communication to end-to-end user experience design. I look forward to the possibility of discussing how my background in graphic design and my specialized training in UX can contribute to the continued success of **[Company Name]**.

Thank you for your time and consideration.

Sincerely,

[Your Name]