

[Your Name]

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[Phone Number]

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[Email Address]

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[Portfolio Link / LinkedIn URL]

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[Date]

[Hiring Manager Name]

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[Company Name]

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[Company Address]

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**Re: [Job Title] Application**

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. With **[Number]** years of experience as a Freelance Graphic Designer, I am transitioning into UX Design, bringing a background in visual hierarchy, branding, and creative problem-solving combined with a user-centric methodology.

During my freelance career, I managed end-to-end design projects for diverse clients. I have recently pivoted my focus to UX, completing **[Certification or Personal Project]** where I applied research-driven processes such as **[Mention 1-2 skills, e.g., wireframing, usability testing, or persona development]**. My experience in translating complex client requirements into aesthetic solutions has prepared me to tackle **[Company Name]**'s goal of **[Specific company goal or challenge]**.

I am particularly drawn to **[Company Name]** because of **[Reason you like the company]**. I am eager to apply my proficiency in **[Software/Tools]** and my unique perspective on visual communication to enhance your user experience team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my design background can contribute to the success of your team.

Sincerely,

[Your Signature]

[Your Printed Name]