

**[Your Full Name]**

[Portfolio URL]

[LinkedIn Profile]

[Email Address] | [Phone Number]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name], I am writing to express my enthusiastic interest in the **[Job Title]** position at **[Company Name]**. Having spent **[Number]** years as a Digital Graphic Designer, I am now pivoting my career into User Experience design, combining my established visual expertise with a deep-seated commitment to user-centric problem solving. In my previous role at **[Previous Company]**, I mastered the art of visual storytelling and brand identity. However, I found myself increasingly drawn to the "why" behind the "how." This led me to pursue **[Mention Certification/Course, e.g., Google UX Design Certificate or General Assembly]**, where I refined my skills in user research, wireframing, prototyping, and usability testing. My background in graphic design provides me with a unique advantage in UX:

- **Visual Hierarchy:** I translate complex data into intuitive, digestible interfaces.
- **Design Systems:** I have experience building scalable asset libraries that ensure consistency across platforms.
- **Empathy & Communication:** I am adept at translating stakeholder requirements into functional designs that meet both business goals and user needs.

I have long admired **[Company Name]** for your **[mention a specific project or company value]**. I am eager to apply my hybrid skill set to help your team create seamless digital experiences that are as functional as they are beautiful. Thank you for your time and consideration. I look forward to the possibility of discussing how my transition from graphic design to UX can bring a fresh and disciplined perspective to your design team.

Sincerely,

[Your Name]