

[Your Name]

[Phone Number] | [Email Address] | [Portfolio URL / Behance / Vimeo] | [LinkedIn Profile]
[City, State, Zip Code]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

RE: [Job Title / Reference Number]

Dear [Hiring Manager Name],

I am writing to express my interest in the *[Job Title]* position at *[Company Name]*. As a Motion Graphics Designer with *[Number]* years of experience in visual storytelling and digital animation, I have followed *[Company Name]*'s recent work on *[Specific Project or Campaign]* and admire your commitment to *[Specific Industry Value or Style]*.

Throughout my career, I have specialized in transforming complex concepts into engaging visual narratives using *[Software, e.g., After Effects, Cinema 4D, Premiere Pro]*. At *[Previous Company]*, I was responsible for:

- Developing high-impact motion assets that increased *[Metric, e.g., social engagement]* by *[X]%*.
- Collaborating with art directors and copywriters to ensure brand consistency across *[Platforms, e.g., broadcast, web, and social]*.
- Streamlining production workflows, reducing project turnaround time by *[X]%* without compromising creative quality.

I am particularly drawn to this role because of *[Company Name]*'s reputation for *[Specific Reason]*. My technical expertise in *[Key Skill, e.g., 2D/3D character animation or kinetic typography]*, combined with my ability to meet tight deadlines in fast-paced environments, makes me an ideal fit for your creative team.

My portfolio, which can be viewed at *[Link]*, showcases my range of work and technical proficiency. I look forward to the possibility of discussing how my design aesthetic and technical skills can contribute to the continued success of *[Company Name]*.

Thank you for your time and consideration.

Sincerely,

[Your Name]