

[PHONE NUMBER] [EMAIL ADDRESS] [CITY, STATE/REMOTE]

[Full Name]

CREATIVE DIRECTOR [LINKEDIN PROFILE]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

[Introductory paragraph: Mention the specific Creative Director role and your high-level philosophy on visual storytelling and brand evolution. Briefly state why your aesthetic and strategic approach aligns with the company's current trajectory.]

[Body paragraph 1: Detail your experience leading cross-functional creative teams. Focus on your ability to bridge the gap between high-level business goals and ground-level execution. Mention specific metrics or brand growth achievements.]

[Body paragraph 2: Discuss your mastery of multidisciplinary design-spanning digital, print, motion, and experiential. Highlight your process for maintaining brand integrity while pushing creative boundaries in a competitive market.]

[Closing paragraph: Summarize your interest in the role. Express your enthusiasm for the opportunity to mentor their creative talent and redefine their visual narrative.]

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Sincerely,

[Full Name]