

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your LinkedIn Profile]
[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Social Event Director position at [Company Name], as recommended to me by [Referral Name], [Referral's Job Title or Relationship to Company]. Having worked closely with [Referral Name] in the past, they suggested that my background in high-scale event production and community engagement would align perfectly with your team's current objectives.

With [Number] years of experience in luxury hospitality and social programming, I have specialized in designing immersive experiences that foster brand loyalty and community growth. In my previous role at [Previous Company], I successfully managed annual budgets exceeding \$[Amount] and increased event attendance by [Percentage]% through strategic vendor partnerships and innovative theme development.

I am particularly drawn to [Company Name] because of your reputation for [Specific Company Achievement or Value]. My expertise in logistical coordination, talent booking, and experiential marketing allows me to execute seamless events that not only meet but exceed organizational goals.

I have attached my resume for your review and would welcome the opportunity to discuss how my network and experience can contribute to the continued success of your social calendar. Thank you for your time and for the consideration of my application via [Referral Name]'s recommendation.

Sincerely,

[Your Signature]
[Your Printed Name]