

[Your Full Name]

[Portfolio URL]

[Email Address] | [Phone Number]

[LinkedIn Profile]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Design Team"], I am writing to express my interest in the **[Job Title]** position at [Company Name]. I was encouraged to apply by **[Referral Name]**, who currently works as a [Referral's Role] within your organization and spoke highly of the team's creative culture. With a background in [Number] years of visual design, I specialize in translating complex brand strategies into compelling visual narratives. Having collaborated with [Referral Name] previously at [Past Company or Project], I developed a deep appreciation for high-fidelity aesthetics and user-centric systems-values I know [Company Name] prioritizes. In my most recent role at [Current/Previous Company], I led the redesign of [Specific Project], resulting in a [Percentage/Metric] increase in user engagement. I am confident that my proficiency in [Specific Software/Skill, e.g., Figma, Typography, Motion Graphics] will allow me to contribute immediately to your upcoming projects, such as [Specific Company Initiative]. I have attached my portfolio and resume for your review. I would appreciate the opportunity to discuss how my design philosophy aligns with the vision at [Company Name]. Thank you for your time and consideration. Best regards,

[Your Name]