

[Your Name]
[Your Portfolio URL]
[Your Phone Number]
[Your Email]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the [Job Title] position at [Company Name]. I was referred to this opportunity by [Referral Name], who spoke highly of your creative team and upcoming projects.

As a Motion Graphics Designer with [Number] years of experience, I specialize in [Key Skill, e.g., 2D animation, 3D compositing, or kinetic typography]. My background involves taking complex concepts and translating them into engaging visual narratives using [Software, e.g., After Effects, Cinema 4D]. Having followed [Company Name]'s recent work on [Project Name/Campaign], I am confident that my aesthetic style and technical proficiency align with your brand's vision.

In my previous role at [Previous Company], I successfully [Major Achievement, e.g., increased social media engagement by 40% through video content]. I thrive in collaborative environments and am eager to bring my expertise in [Specific Technique] to your creative department.

My digital portfolio, which includes my latest showreel, can be viewed at [Portfolio Link]. I look forward to the possibility of discussing how my skills can contribute to the continued success of [Company Name].

Thank you for your time and consideration.

Sincerely,

[Your Name]