

[Your Name]  
[Your Portfolio URL]  
[Your Phone Number]  
[Date]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Lead Product Designer** position at [Company Name]. I was encouraged to apply for this role by [Referral Name], who currently serves as [Referral's Job Title] at your organization. Having collaborated with [Referral Name] previously at [Past Company/Context], they suggested my background in scaling design systems and leading cross-functional teams would align well with your current design objectives.

With over [Number] years of experience in product design, I have specialized in bridging the gap between high-level business strategy and intuitive user experiences. In my most recent role at [Current/Previous Company], I led the design efforts for [Specific Project or Product], which resulted in a [Percentage/Metric] increase in user engagement. I am particularly drawn to [Company Name] because of your recent focus on [Specific Company Initiative or Design Challenge].

My approach to design leadership focuses on:

- **Strategic Vision:** Defining long-term product roadmaps that balance user needs with technical constraints.
- **Mentorship:** Cultivating high-performing design cultures through critique, professional development, and process optimization.
- **Systems Thinking:** Implementing scalable design systems that accelerate development velocity and ensure visual consistency.

I am eager to bring my expertise in [Specific Skill/Industry] to the team at [Company Name]. Thank you for your time and for considering my application through [Referral Name]'s recommendation. I look forward to the possibility of discussing how my design philosophy can contribute to your team's success.

Best regards,

[Your Name]