

[Your Full Name]
[Portfolio URL]
[Email Address]
[Phone Number]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name or "Design Team"],

I am writing to express my interest in the [Job Title] position at [Company Name]. I was encouraged to apply for this role by [Referral Name], who currently works as a [Referral's Job Title] within your organization and spoke highly of your creative culture.

With a background in [Number] years of digital media design, I specialize in creating cohesive visual identities across [Specific Platforms: e.g., social, web, motion graphics]. My technical proficiency in [Software/Tools: e.g., Adobe Creative Cloud, Figma] combined with my focus on user-centric design allows me to translate complex brand concepts into engaging digital experiences.

In my previous role at [Previous Company], I successfully led the design for [Specific Project], resulting in a [Metric: e.g., 20% increase in engagement]. Having discussed the team's current objectives with [Referral Name], I am confident that my experience in [Specific Skill: e.g., video editing or UI design] aligns perfectly with your upcoming initiatives.

I have attached my resume and a link to my portfolio for your review. I would welcome the opportunity to discuss how my design aesthetic and technical skills can contribute to the continued success of [Company Name].

Thank you for your time and consideration.

Best regards,

[Your Signature/Printed Name]