

[Your Full Name]

[Your Phone Number]

[Your Email Address]

[Your LinkedIn Profile URL]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Marketing Analytics Specialist position at [Company Name]. I was encouraged to apply for this role by [Referrer Name], who currently works as a [Referrer's Job Title] on your [Department] team.

With a strong background in translating complex data sets into actionable marketing strategies, I have spent the last [Number] years honing my skills in [Key Skill 1, e.g., Attribution Modeling], [Key Skill 2, e.g., SQL/Python], and [Key Skill 3, e.g., Data Visualization]. At my previous role with [Current/Previous Company], I successfully implemented a tracking framework that increased [Metric, e.g., ROI/Conversion Rate] by [Percentage].

I have long admired [Company Name]'s approach to [Specific Company Project or Value]. My experience aligning performance data with brand objectives makes me a strong fit for your current goals of [Specific Job Responsibility or Goal mentioned in JD]. I am confident that my analytical mindset and technical proficiency will allow me to contribute immediately to your marketing operations.

Thank you for your time and consideration. I have attached my resume for your review and look forward to the possibility of discussing how my analytics expertise can support the continued growth of [Company Name].

Best regards,

[Your Signature]

[Your Printed Name]