

[Your Full Name]
[Your Phone Number]
[Your Email Address]
[Your Portfolio/LinkedIn URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear *[Hiring Manager Name]*, I am writing to express my interest in the *[Job Title]* position at *[Company Name]*, as recommended to me by *[Referrer's Full Name]*, who currently serves as *[Referrer's Title]* at your company. Having followed *[Company Name]*'s recent campaigns with *[Name of a Specific Creator or Campaign]*, I am eager to bring my expertise in talent scouting and ROI-driven partnership management to your team. In my previous role as an Influencer Marketing Specialist at *[Previous Company]*, I successfully managed a roster of *[Number]* creators, resulting in a *[Percentage]*% increase in brand sentiment and *[\$ Amount]* in attributable revenue. I specialize in identifying high-alignment micro and macro-influencers, negotiating comprehensive usage rights, and analyzing post-campaign data to optimize future spend. My approach goes beyond mere transactional placements; I focus on building long-term relationships that turn creators into genuine brand advocates. I am particularly impressed by *[Company Name]*'s commitment to *[Specific Brand Value or Aesthetic]*, and I am confident that my network within the *[Specific Niche/Industry]* space would be a significant asset to your upcoming initiatives. Thank you for your time and for considering my application. I have attached my resume and a brief portfolio of past campaign results for your review. I look forward to the possibility of discussing how my background in creator relations can contribute to the continued growth of *[Company Name]*. Best regards, [Your Signature]
[Your Typed Name]