

[Your Name]
[Your Phone Number]
[Your Email]
[Your LinkedIn Profile Link]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the E-commerce Marketing Specialist position at [Company Name], as recommended to me by [Referral Name], who currently serves as [Referral's Job Title] within your organization.

With [Number] years of experience managing digital storefronts and driving online revenue, I have developed a specialized skill set in [mention 2-3 skills, e.g., SEO/SEM, email automation, or Amazon marketplace management]. In my previous role at [Previous Company], I successfully [mention a specific achievement, e.g., increased conversion rates by X% or managed an annual ad budget of \$Y].

I have long admired [Company Name]'s approach to [mention a specific brand strength], and [Referral Name] has spoken highly of your team's collaborative culture and commitment to data-driven growth. I am confident that my background in optimizing customer acquisition funnels and analyzing consumer behavior would allow me to contribute immediately to your marketing objectives.

Thank you for your time and for considering my application. I have attached my resume for your review and look forward to the possibility of discussing how my experience aligns with the needs of [Company Name].

Best regards,

[Your Name]