

[Your Full Name]  
[Your Phone Number]  
[Your Email]  
[Your Portfolio URL/LinkedIn]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear *[Hiring Manager Name]*,

I am writing to express my interest in the Content Marketing Strategist position at *[Company Name]*. I was referred to this opportunity by *[Referral Name]*, who spoke highly of your team's approach to *[Specific Company Initiative or Value]*.

With a background in developing data-driven content frameworks and managing multi-channel editorial calendars, I have a proven track record of driving organic growth. At *[Previous Company]*, I successfully *[Specific Achievement, e.g., increased conversion rates by X% or grew organic traffic by Y%]*. My strategy focuses on aligning brand storytelling with measurable business objectives to ensure every piece of content serves a purpose in the marketing funnel.

I have long admired *[Company Name]*'s work in the *[Industry]* space, particularly your *[Specific Campaign or Asset]*. I am confident that my experience in *[Key Skill, e.g., SEO, Lead Gen, or Video Strategy]* would allow me to contribute immediately to your team's success.

I have attached my resume and portfolio for your review. I look forward to the possibility of discussing how my strategic approach to content can help *[Company Name]* reach its upcoming goals.

Best regards,

[Your Signature]

[Your Printed Name]