

[Your Full Name]
[Your Phone Number]
[Your Email]
[Portfolio Link/LinkedIn Profile]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

RE: Application for Affiliate Marketing Manager - Referral from [Referrer Name]

Dear [Hiring Manager Name],

I am writing to express my interest in the Affiliate Marketing Manager position at [Company Name]. I was excited to learn about this opening through [Referrer Name], who currently serves as [Referrer's Job Title] at your organization and suggested my background in performance marketing would be a strong fit for your team.

In my recent role at [Previous Company], I managed an affiliate network of [Number] partners, resulting in a [Percentage]% increase in ROI and a [Percentage]% growth in monthly recurring revenue. I specialize in identifying high-value publishers, optimizing commission structures, and leveraging data analytics to refine recruitment strategies.

I have followed [Company Name]'s growth in the [Industry] sector and admire your recent [Specific Campaign or Achievement]. I am confident that my experience in [Specific Skill, e.g., SaaS Partnerships or Compliance Monitoring] will allow me to scale your affiliate program effectively while maintaining brand integrity.

I would appreciate the opportunity to discuss how my network and management style can contribute to the continued success of [Company Name]. Thank you for your time and for the recommendation from [Referrer Name].

Sincerely,

[Your Signature]

[Your Printed Name]