

[Your Name]
[Your Phone Number]
[Your Email]
[Your Portfolio Link/LinkedIn]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name], I am writing to express my interest in the Marketing Project Manager position at [Company Name]. I was thrilled to learn about this opening through [Referral Name], who currently works as a [Referral's Job Title] on your team and suggested that my background in cross-functional campaign leadership would be a strong match for your current goals. During my time at [Current/Previous Company], I managed large-scale marketing initiatives that resulted in a [Number]% increase in [Specific Metric, e.g., ROI or Lead Generation]. My experience aligns closely with the requirements listed in your job description, particularly in: **Strategic Planning:** Orchestrating complex project timelines from ideation through execution. **Stakeholder Management:** Acting as the bridge between creative, technical, and executive teams to ensure brand consistency. **Efficiency Optimization:** Implementing [Software/Methodology, e.g., Agile or Asana] to reduce project turnaround time by [Percentage]. [Referral Name] has spoken highly of [Company Name]'s commitment to [Specific Company Value or Recent Project]. Having led similar initiatives in the [Industry] sector, I am confident I can provide the organization and strategic oversight necessary to drive your upcoming marketing objectives forward. I have attached my resume for your review and would welcome the opportunity to discuss how my project management approach can benefit the [Company Name] team. Thank you for your time and consideration. Best regards,
[Your Signature]
[Your Typed Name]