

**Subject:** Social Media Strategy / Networking Inquiry - *[Your Name]*

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Dear *[Recipient Name or Hiring Manager]*,

I have been following *[Company Name]*'s presence on *[Platform Name]* and was particularly impressed by your recent campaign regarding *[Specific Campaign/Post Topic]*. As a Social Media Manager specializing in *[Your Niche, e.g., Organic Growth/Community Management]*, I am reaching out to introduce myself and express my interest in potential collaborations.

In my current role at *[Current/Previous Company]*, I successfully grew the audience by *[Percentage/Metric]* and increased engagement through *[Specific Strategy, e.g., Video-first storytelling]*. I am passionate about bridging the gap between brand identity and community interaction, and I believe my background aligns well with the aesthetic and voice *[Company Name]* is cultivating.

I would love the opportunity to learn more about your upcoming social goals and discuss how my expertise in *[Skill 1]* and *[Skill 2]* could support your team's vision.

I've attached my portfolio and resume for your review. Are you available for a brief introductory call next *[Day of the week]*?

Best regards,

*[Your Full Name]*

*[Portfolio Link]*

*[LinkedIn Profile]*

*[Phone Number]*