

[Your Full Name]
[Portfolio URL / LinkedIn Profile]
[Email Address]
[Phone Number]

[Date]

[Hiring Manager Name]
[Title]
[Agency/Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **[Job Title]** position at **[Company Name]**. Having followed **[Company Name]**'s recent work on the **[Specific Campaign or Brand Name]** campaign, I was particularly impressed by your approach to **[Specific Strategy, e.g., data-driven storytelling / multi-channel attribution]**.

As a digital marketer specializing in **[Your Core Niche, e.g., Performance Marketing / SEO / Content Strategy]**, I have spent the last **[Number]** years driving measurable growth for brands. In my previous role at **[Previous Company]**, I successfully:

- Increased **[Key Metric, e.g., ROAS/Organic Traffic]** by **[Percentage]** through **[Specific Action]**.
- Managed a monthly ad spend of **[Amount]** across **[Platforms]**.
- Developed a lead generation framework that resulted in **[Metric]** over **[Timeframe]**.

I am particularly drawn to this role because of your focus on **[Industry Trend or Company Goal]**. I am confident that my proficiency in **[Tool 1, e.g., Google Analytics 4]**, **[Tool 2, e.g., HubSpot]**, and **[Tool 3, e.g., Meta Ads Manager]** will allow me to contribute to your team's KPIs from day one.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in **[Skillset]** can support **[Company Name]**'s growth objectives for the upcoming quarter.

Best regards,

[Your Name]