

*[Your Full Name]*  
*[Your Phone Number] | [Your Email]*  
*[LinkedIn Profile URL]*

*[Date]*

*[Hiring Manager Name]*  
*[Company Name]*

Dear *[Hiring Manager Name or "Team at Company Name"]*,

I have followed *[Company Name]*'s growth in the *[Specific Sector, e.g., SaaS/FinTech]* space, particularly your recent focus on *[Specific Product or Initiative]*. I am writing to express my interest in the *[Job Title]* position, where I can apply my experience in consultative selling and long-term partnership development to drive revenue growth.

Throughout my career in tech sales, I have learned that the strongest pipelines are built on trust rather than transactions. In my previous role at *[Current/Previous Company]*, I successfully:

- Managed a portfolio of *[Number]* enterprise accounts, maintaining a *[Percentage]*% retention rate through proactive relationship management.
- Identified pain points for *[Target Client Persona]* and delivered tailored solutions that resulted in a *[Percentage]*% increase in upsell revenue.
- Collaborated with product and customer success teams to ensure the long-term health of the client lifecycle.

What excites me about *[Company Name]* is your reputation for *[Company Value or Strength]*. I am eager to bring my relationship-first approach to your sales team to help expand your footprint in the *[Specific Market]* market.

I look forward to discussing how my background in building sustainable client foundations can contribute to your team's success. Thank you for your time and consideration.

Best regards,

*[Your Full Name]*