

[Your Full Name]
[Your Address/City, State]
[Phone Number]
[Email Address]
[Social Media Portfolio Link/Handle]

[Date]

[Hiring Manager Name]
[Company/Brand Name]
[Company Address]

Dear [Hiring Manager Name or "Brand Team"],

I am writing to express my enthusiastic interest in the Social Media Brand Ambassador position for **[Brand Name]**. As a dedicated follower of your brand and a content creator specializing in **[Your Niche, e.g., lifestyle, fitness, tech]**, I have long admired your commitment to **[mention a specific brand value or recent campaign]**.

With a combined following of **[Total Followers]** across **[List Platforms, e.g., Instagram, TikTok, YouTube]**, I have cultivated an engaged community that trusts my recommendations. My content consistently achieves an average engagement rate of **[Percentage]%**, which I believe would translate effectively into driving brand awareness and conversions for **[Brand Name]**.

During my previous collaboration with **[Previous Brand Name, if applicable]**, I successfully **[mention a specific achievement, e.g., increased referral traffic by 20% or created a viral reel with 50k views]**. I am confident that my aesthetic alignment with your brand and my ability to create high-quality, authentic storytelling will help strengthen your digital presence and reach new demographics.

I have attached my media kit for your review, which includes detailed audience demographics and examples of my past work. I would welcome the opportunity to discuss how we can partner to achieve **[Brand Name]**'s marketing goals for the upcoming season.

Thank you for your time and consideration.

Sincerely,

[Your Name]