

[Your Name]
[Your Title/Organization]
[Your Email]
[Your Phone Number]
[Date]

[Recipient Name]
[Recipient Title]
[Organization Name]

Dear [Recipient Last Name],

I am reaching out to propose a strategic marketing collaboration between **[Your Organization]** and **[Recipient Organization]** for the upcoming **[Event Name]**, scheduled for **[Date]**.

Having followed your recent initiatives in **[Industry/Niche]**, I believe our audiences share a significant synergy. Our event focuses on **[Core Theme/Objective]**, and a partnership would provide **[Recipient Organization]** with direct exposure to our expected audience of **[Number]** attendees.

Specifically, I am proposing a collaboration that includes:

- **[Collaboration Point 1, e.g., Co-branded social media content]**
- **[Collaboration Point 2, e.g., Logo placement on event collateral]**
- **[Collaboration Point 3, e.g., Joint email newsletter feature]**

In exchange, we are looking for support in the form of **[Specific Ask, e.g., cross-promotion/sponsorship/venue access]**. I am confident that this mutual promotion will amplify the reach of both our brands and deliver high value to our shared community.

I have attached a brief overview of the event demographics and marketing reach. I would welcome the opportunity to discuss how we can tailor this collaboration to meet your specific Q[X] goals.

Thank you for your time and consideration.

Sincerely,

[Your Signature]
[Your Printed Name]