

[Your Name]  
[Your Job Title]  
[Your Company Name]  
[Email Address]  
[Date]

[Recipient Name]  
[Recipient Title]  
[Recipient Company]

**Subject: Strategic Partnership Opportunity: [Your Company] x [Recipient Company]**

Dear [Recipient Name],

I have been following [Recipient Company]'s recent work in *[Industry/Specific Project]* and was particularly impressed by *[Specific Detail]*. Given our shared focus on *[Shared Value or Audience]*, I am reaching out to explore a potential marketing partnership between our two organizations.

At [Your Company], we specialize in *[Core Competency]*. We believe a collaboration would provide mutual value, specifically through:

- **Shared Audience Reach:** Access to our combined network of *[Number/Demographic]*.
- **Co-Branded Initiatives:** Opportunities for *[Webinars/Events/Content Bundles]*.
- **Resource Synergy:** Leveraging *[Specific Tool or Data]* to enhance *[KPI]*.

I have a few preliminary ideas on how we can integrate our marketing efforts for the upcoming *[Season/Product Launch]*. Are you available for a brief 15-minute introductory call on *[Day]* or *[Day]* to discuss how we might work together?

Best regards,

[Your Signature]  
[Your Typed Name]