

**Subject:** Collaboration Proposal: [Your Brand/Name] x [Recipient Brand Name]

Hi [Recipient Name],

I've been following [Recipient Brand/Blog Name] for some time, and I particularly enjoyed your recent piece on [Specific Topic/Article Title]. The way you approached [Specific Detail] really resonated with our audience as well.

I'm reaching out because I believe there is a great opportunity for a content collaboration between [Your Brand Name] and [Recipient Brand Name]. Given our mutual focus on [Industry/Niche Topic], I think a joint effort would provide significant value to both our communities.

**I have a few ideas in mind:**

- [Collaboration Idea 1: e.g., Co-authored industry report]
- [Collaboration Idea 2: e.g., Guest post exchange or webinar]
- [Collaboration Idea 3: e.g., Social media takeover or case study]

You can see examples of our previous work and brand voice here: [Link to Portfolio/Website].

Are you open to a brief 10-minute chat next week to discuss how we might work together? If not, I'm happy to send over a more detailed proposal via email.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Website/LinkedIn]