

[FULL NAME] • [PHONE NUMBER] • [EMAIL ADDRESS] • [LINKEDIN PROFILE]

Dear [Recipient Name or "Marketing Team"],

I am a [Current Title/Role] specializing in [Key Marketing Niche, e.g., Growth Marketing, Content Strategy, Brand Identity]. Having followed [Company Name]'s recent [Campaign or Milestone], I was inspired by your approach to [Specific Detail] and wanted to introduce myself and my work.

Throughout my career, I have focused on bridging the gap between creative storytelling and data-driven results. My enclosed portfolio highlights key projects where I managed [Project Type], resulting in [Metric, e.g., a 25% increase in engagement / \$X in revenue]. I believe my aesthetic and strategic methodology align closely with the standards maintained at [Company Name].

**View My Work:** [Link to Online Portfolio/Website]

**Password (if applicable):** [Password]

I would appreciate the opportunity to discuss how my background in [Specific Skill] could contribute to your team's future initiatives. Even if there are no immediate openings, I would value the chance to connect and learn more about your brand's trajectory.

Thank you for your time and for the inspiration your team provides to the industry.

Best regards,

[Full Name]